

SCOTT MCCLOUD COMES TO UF!

FRIDAY, FEB 23 @ EMERSON ALUMNI HALL @ 6PM

MAKING COMICS

STORYTELLING SECRETS OF COMICS, MANGA, AND GRAPHIC NOVELS

SCOTT MCCLOUD IS ONE THE FOREMOST THEORISTS, PRACTITIONERS AND ADVOCATES FOR THE POTENTIAL OF THE MEDIUM OF THE COMIC STRIP AND BOOK.

BEST KNOWN FOR HIS GROUNDBREAKING 1993 BOOK, UNDERSTANDING COMICS, WHICH USED COMICS TO EXPLAIN COMICS, HE ALSO CREATED THE CULT SCI-FI SERIES ZOT!, REINVENTING COMICS (2000), A BOOK ABOUT WEBCOMICS, AND MAINTAINED A WEBSITE (WWW.SCOTTMCCLOUD.COM) TO HOST HIS AND PROMOTE OTHERS' EXPERIMENTS IN WEBCOMICS.

MCCLOUD'S LATEST WORK, MAKING COMICS (2006) EXAMINES THE MEDIUM AGAIN, THIS TIME IN TERMS OF TECHNIQUE, BUT IN A MANNER THAT WILL INTEREST CREATORS, FANS AND SCHOLARS ALIKE. MCCLOUD'S LECTURE AT THE UNIVERSITY OF FLORIDA WILL FOCUS ON MAKING COMICS AND INCLUDE AN EXTENDED Q&A SESSION AS WELL AS A MINI-PRESENTATION BY HIS DAUGHTER, SKY. MCCLOUD WILL ALSO BE AVAILABLE AFTERWARDS FOR SIGNINGS, BUT SPACE IS LIMITED, AND DOORS WILL BE SHUT WHEN THE HALL REACHES CAPACITY.

FROM THE AUTHOR OF UNDERSTANDING COMICS

SCOTT MCCLOUD

SPONSORED BY THE GRADUATE COMICS ORGANIZATION AND XEROGRAPHIC COPY CENTER, WITH SPECIAL THANKS TO THE FOLKS AT EMERSON ALUMNI HALL, AND GOERING'S BOOKSTORE.